

# Davis Manor Merchants & Neighborhood Council Meeting

## **Symposium Restaurant**

Davis Manor Shopping Center 3:00 P.M. – 4:00 P.M.

### **AGENDA**

### **MEETING OBJECTIVES:**

- Strengthen relationships between Davis Manor Neighborhood Association and business owners/tenants
- Discuss future improvements and actions for Davis Manor Shopping Center

### **AGENDA ITEMS:**

- Introductions
- Shopping center improvement efforts 1999 2009
- Recent work and upcoming "lighting ceremony"
- Ideas for future improvements
- Staying in communication/Next Steps

### DAVIS MANOR NEIGHBORHOOD COUNCIL

A Community-Action Group for the Betterment of the Davis Manor Neighborhood

#### **PURPOSE**

The purpose of the Davis Manor Neighborhood Council (DMNC) is to create a forum and means through which residents acting together can:

- Express their needs and interests
- Share information and resources
- · Work toward mutual goals
- · Build and strengthen the neighborhood community
- · Participate in government decisionmaking processes which affect our neighborhood

#### **DMNC PROJECTS 1999 - 2005**

- Preserve and enhance the Davis Manor shopping center (on-going)
- Hold annual spring block party, fall welcome, and other social gatherings (on-going)
- Hold annual general meetings to establish project priorities for each year (on-going)
- Investigate possibilities for new "dark sky" lamps for street lights (a project in process)
- Replace dying street trees (replaced 68 out of 100, 1999)
- Improve neighborhood communication (regular newsletters published 1999-2001)
- Refurbish sidewalk areas (paint curbs, label storm drains, paint addresses on curbs, 2000)
- Facilitate traffic calming measures, including installation & landscaping of traffic circle (2001)
- Establish a board of directors with by-laws (2002)
- Set up a web site and listserv for community communication (2001)
- Create a directory of services offered by residents for the website (2003)
- Conduct a series of workshops on mold and termite for residents (2003)

#### **GEOGRAPHIC AREA** The DMNC is defined by these boundaries:

- East Pole Line Road (West side of the street only)
- West L Street (East side of the street only)
- North 8th Street (South side of the street only)
- South 5th Street (North side of the street only)

#### **M**EMBERSHIP

Membership is open to all residents from the geographic area specified for the DMNC, regardless of sex, race, religion, marital status, national origin, physical ability, political affiliation, public assistance status or sexual preference. Youth and senior citizens are encouraged to become members. Committees welcome residents from surrounding neighborhoods.

We encourage you to become involved in the DMNC. For info call jesikah maria ross at 758-4219.

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Davis Manor Center Revitalization Strategy					
	Specific actions	Responsible parties	Timeline / Status		
Work with Dollar Tree to expedite occupancy of the proposed lease area	Respond promptly to requests for information and review of submitted plans	CDD Planning CDD Building Inspection PW Engineering	Ongoing until Dollar Tree opens		
Work with Dollar Tree and Ralphs to secure a tenant for the other half of the former Ralphs grocery space	Ensure that the space is featured on the on-line <i>Vacant Business Space</i> inventory, with accurate information on allowable uses and property contacts. Respond promptly to information requests from brokers and potential tenants	CDD Economic Development	Ongoing until space is leased		
Work with Dollar Tree and Jim Byers to install bicycle racks at the shopping center	Request authorization from Jim Byers to place racks on western portion of center; work with Dollar Tree contractor for installation	CDD Economic Development	Prior to Dollar Tree opening		
Work to place a directional signs identifying "Shopping Center" at the corners East Eighth and Pole Line Road and L Streets.	Design directional sign consistent with zoning requirements Identify location; consult with property owners	CDD Planning  CDD Economic Development	Signs have been ordered and locations have been identified. Property owners have been notified of sign locations		
	Construct and install signs	PW Facilities	April '06 installation		
Continue to encourage property owners to improve the appearance of the property	Contact owners of "shops" space and auto repair buildings to encourage upgrades to parking lot and landscaping	CDD Economic Development	With completion of Dollar Tree improvements and SACOG grant		
Work to secure funding for East Eighth Street corridor	Submit application to SACOG for Community Planning Capital Grant	CDD Planning PW Engineering	Done!		

improvements that would have benefit to tenants or shoppers		PCS Parks				
at the center	Identify City's matching share in 2006- 07 CIP	PW Engineering City Council	To be included in CIP budget for Council consideration this spring			
East Eighth Street Corridor Improvement Action Plan						
	Specific actions	Responsible parties	Timeline			
Work to secure funding for aesthetic and safety improvements for the East	Submit application to SACOG for Community Planning Capital Grant	CDD Planning PW Engineering PCS Parks	Done!			
Eighth Street corridor	Identify City's matching share in 2006- 07 CIP	PW Engineering City Council	To be included in CIP budget for Council consideration this spring			
Involve neighborhood to refine improvement plans	Schedule stakeholder meetings or workshop	PW Engineering	Upon approval of SACOG funding request			

TO: Business & Economic Development Commission

FROM: Davis Manor Neighborhood Council – Shopping Center Committee

SUBJECT: Recommended Action Items Regarding Shopping Center Revitalization

- 1) Keep the over-arching goal as revitalization of the entire shopping center: This broad focus will help promote many different steps toward the revitalization, and is important because there are many different private and public actions/steps that appear in the Commission's strategic goals.
- 2) Recognize that efforts so far have produced results when applied well:

  The design charette and workshop from several years ago produced a partial remodel of the center the first significant investment in that site in over a decade. Concentrated efforts by community efforts have brought some potential tenants to the site for detailed site investigations.
  - 3) Incorporate the Davis Manor Center into broader economic development considerations:

From time to time, other retailers already in the City may look for new locations. Promote Davis Manor as a potential relocation site, provided the uses support the center. Survey current City activities to determine whether there are any particular actions staff can take to "promote" the center.

4) Identify public improvement projects that may strengthen the retail and residential areas in and around the shopping center. Examples might include initiating a "Corridor Plan" for East 8<sup>th</sup> Street, similar to the approach taken on other streets around town:

Recommend that the City Council initiate investigation of a "Corridor Plan" concept for East 8<sup>th</sup> Street to support the improvement of the area. Other corridors within the City have benefited from such a strategy and could serve as an example of how this has been done elsewhere.

5) A detailed listing of "site opportunities" would assist both City and private parties in a full understanding of strategic planning needs:

The site issues are more than the current main tenant vacancy, but also must address opportunities present on the site from unused or excess space (back area could be redeveloped; front parking lots are larger than may be necessary; etc.); future tenant change over is likely for some spaces; the center is very central to high density residential areas; the adjacent roadway has high volumes of pedestrian and bike traffic.



